

## RRx: Event Management Services



RRx is the unique service from Bernard Hodes Group that provides contract recruiting solutions customized to your particular needs and scope of work. RRx helps you to complete specific recruiting tasks and provides full-cycle support for all levels of talent, ranging from entry-level to executive, ensuring the talent you need today brings you ROI you want tomorrow.

**Let RRx streamline your event planning initiatives and make your next recruiting/networking event a success.**

### **Event Logistics:**

- RRx Event Planning Support - Venue Selection and Rationale, Travel and Accommodation Support, Catering, Entertainment, Shipping of Exhibiting Materials and more!

### **Marketing the Event:**

- Electronic and Printed Invitations
- Interactive/Social Networking Marketing
- Direct Mail
- Radio
- Newspaper
- HR/PR (Pre & Post-Event Promotion)

### **Attendee and Candidate Management:**

- Customized Event Communication, Registration and Post Event Survey Solutions
- RRx Pre-Event Candidate Sourcing
- Response Management for Marketing/Outreach Programs
- Post Event Attendee Follow up and Tracking
- RRx Project Manager On site Event Support
- Event Metrics and ROI Analysis

### **Event Management Specialties:**

- Diversity
- Campus/College
- Healthcare

“Your team was extremely helpful, stepping in late in the process and really taking charge. Thank you for both creating and managing a successful event with a unique venue that both attracted and delighted our target candidates.”

— Senior Talent Manager  
Central Florida Hospital



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